



APPENDIX 5

PRICE OVERVIEW 2026



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1. Preiszusammensetzung - Übersicht

1.1 Main exhibitor – this is how your total price is calculated:

Sample calculation for a 10 m² stand:

position	calculation	Amount (net)
basic charge	duty	500,00 €
stand space price	10 m ²	2.470,00 €
energy allowance	10 m ² × 5 €	50,00 €
disposal fee	10 m ² × 5 €	50,00 €
Subtotal mandatory costs		3.070,00 €
+ additional services, if applicable	Optional	variable
= TOTAL PRICE		ab 3.070,00 €

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1.2 Co-exhibitors – This is how your total price is calculated:

Position	Calculation	Amount (net)
Basic fee for co-exhibitors	duty	500,00 €
Flat rate for co-exhibitors	duty	100,00 €
TOTAL PRICE Co-exhibitor		600,00 €
+ any additional benefits you may offer	Optional	variable

2. Price scale for exhibition space with total costs

Stand size	Stand price	+ basic charge	+ Energy (5€/m ²)	+ disposal (5€/m ²)	= MINIMUM PRICE
5 m ²	1.290 €	+ 500 €	+ 25 €	+ 25 €	= 1.840 €
6 m ²	1.482 €	+ 500 €	+ 25 €	+ 25 €	= 2.042 €
10 m ²	2.470 €	+ 500 €	+ 25 €	+ 25 €	= 3.070 €
15 m ²	3.276 €	+ 500 €	+ 25 €	+ 25 €	= 3.926 €

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2. Preisstaffel Standflächen mit Gesamtkosten

Stand size	Stand price	+ basic charge	+ Energy (5€/m ²)	+ disposal (5€/m ²)	= MINIMUM PRICE
20 m ²	4.082 €	+ 500 €	+ 100 €	+ 100 €	= 4.782 €
25 m ²	4.888 €	+ 500 €	+ 125 €	+ 125 €	= 5.638 €
30 m ²	5.694 €	+ 500 €	+ 150 €	+ 150 €	= 6.494 €
40 m ²	7.306 €	+ 500 €	+ 200 €	+ 200 €	= 8.206 €
50 m ²	8.918 €	+ 500 €	+ 250 €	+ 250 €	= 9.918 €
60 m ²	10.530 €	+ 500 €	+ 300 €	+ 300 €	= 11.630 €
70 m ²	12.222 €	+ 500 €	+ 350 €	+ 350 €	= 13.422 €

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3. What is included in the minimum prices?

3.1 Inklusivleistungen für Hauptaussteller

2 exhibitor passes (basic equipment)

Basic online package (see Appendix 1)

Standard power connection including normal consumption

Basic furniture:

Per 5 m² = 1 table + 2 chairs

Basic entry in the exhibition catalogue:

Company name + stand number + up to 3 product categories

3.2 Additional exhibitor passes for main exhibitors

Automatically included:

For every 5 m² or part thereof above 10 m² = 1 additional pass

3.3 Services included for co-exhibitors

2 exhibitor passes (basic equipment)

Basic online package

Basic entry in the exhibition catalogue

Digital/print organisational services

4. Optional additional services – price list

4.1 Online and marketing services

Service	Price (net)
Additional online lecture	250,00 €
Additional social media posting	50,00 €

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4. Optional additional services – price list

4.2 Trade fair catalogue extensions

Service	Price (net)
Extended catalogue entry	49,00 €
Deluxe catalogue entry	99,00 €
Additional product category	10,00 € per category

4.3 Online package upgrades

Medium package: see Appendix 1

Deluxe package: see Appendix 1

4.4 Additional services

Additional accessories and services can be found in the reservation system or on the exhibitor information pages at www.sightcity.net.

Additional electricity requirements:
according to individual cost estimate

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5. Discounts – sample calculations

IMPORTANT: Discounts apply exclusively to stand space prices and online packages. Additional bookings are always payable without discounts.

5.1 Non-profit organisations (30% discount)

Example 10 m² stand:

- Regular minimum price: 3.070 €
- **30% discount on stand space + online:** approx. 892 €
- **Discounted minimum price: approx. 2.178 €**
- **Additional services:** Full price without discount

5.2 Start-up area (15% discount)

Example of a 10 m² stand:

- Regular minimum price: 3.070 €
- **15% discount on stand space:** 370,50 €
- **Discounted minimum price: approx. 2.699,50 €**
- **Additional services:** Full price without discount

6. Surcharges and special regulations

6.1 Late booking surcharge (from 1 April 2026)

+10% on stand space and package prices

- Example 10 m² stand: 3.070 € = **3.377 €**
- Print catalogue entry no longer guaranteed

6.2 Multiple/additional stand space

- **Largest area:** Full price
- **Each additional non-contiguous area:** 85% of the list price
- *(Only for main exhibitors)*

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6. Surcharges and special regulations

6.3 Special areas/special allocations

Available areas:

- Non-profit
- Start-up
- Focus on mobility

Conditions:

- Appropriate proof required
- Revocation possible if conditions are no longer met
- Reasonable replacement area without claim for damages
- False information may result in measures/contractual penalties

7. Important information regarding billing

All prices are net plus statutory value added tax.

Discounts cannot be combined – the most favourable individual discount applies.

Discounts only apply to stand space prices and online packages – all additional services will be charged at full price.

Unused services will not be refunded.

Co-exhibitors do not pay stand space prices, energy or disposal fees.

Scope of booking: Each booking must include stand space and online presence (automatic basic package).

27–29 May 2026

SightCity



**Further information is available
on the SightCity website.**